

Alberta Electrical League

Electrical Industry Association

THE BENEFITS OF MEMBERSHIP

- Educational Courses, Seminars & Workshops
- Group Insurance Plan
- Industry Newsletter & e-News
- Networking Opportunities
- Electrical Trade Show & Conference
- Government, Utility & Industry Liaisons
- Industry Website

AS MEMBERS YOU CAN.....

- Enjoy low cost advertising in the quarterly Power UP newsletter and on the Website
- Be a liaison with all of the Electrical Industry
- Participate in Trade Shows to display your companies products and services
- Network with colleagues
- Obtain additional electrical knowledge through courses that the AEL offers
- Receive discounts on products and services
- Use the AEL as a vehicle to communicate with the Electrical Industry
- Be given the opportunity to liaison with Government Regulators and the Electrical Industry

A UNIQUE ORGANIZATION

The Alberta Electrical League (AEL) has been in existence since 1994. It started out with 30 members and has, over the years, grown into having more than 160 members. We anticipate this number to increase, by leaps and bounds, for many years to come.

The AEL is an organization whose membership is open to companies and practitioners of every facet of the Electrical Industry in the province of Alberta, which also provides a forum under which everyone involved in the Industry can meet as equals. The AEL can be an independent facilitator for the Industry. Its purpose is to promote the entire Electric Industry, identify and implement promotions to raise the public profile of the industry, and explore ways and means to develop and market new and existing business opportunities for its members. This is accomplished by exploiting the combined results from various industry segments. All of these can be achieved through using the promotional strength and capabilities of the whole Industry, while hosting trade shows, seminars, marketing and educational programs, breakfast meetings, and promotions run by, or on behalf of, various segments of the Industry.

Our *Mission*: Dedicated to enhancing the image, knowledge, opportunity, and environment of the electrical industry.

MEMBERSHIP FEES

Electrical Utility	\$ 550
Manufacturer	\$ 350
Distributor	\$ 350
Plus for each outlet listed	\$ 25
Manufacturer's Representative	\$ 200
Consultant , Contractor, Maintenance Institution	\$ 150
Related Associations or Leagues	\$ 150
Associate Membership (additional employees, retired employees)	\$ 25
Students	\$Free



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**More
reasons
to join**

1. Specially designed education
2. programs tailored toward keeping our employees up-to-date.
3. A quarterly newsletter, PowerUP, and PowerUP e-News, containing timely articles, news and information you need about the electrical industry.
4. A forum for interaction and networking with colleagues involved in related aspects of Alberta's electrical industry.
5. Participation in electrical trade shows organized and marketed with a quality show and audience in mind.
6. Special member discounted rates when participating in Association activities.
7. Electrical industry representation and liaison with government.

Don't delay!
**Become part
of the Alberta
Electrical
League today**